## Keynote 4: ICT based innovations for active and healthy aging. Examples, lessons learned, challenges

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## Abstract

ICT based innovations for active and healthy aging are becoming increasingly more important due the increasing the number of elderly and the various complex needs to be addressed. Several project examples, international and Norwegian, are described and discussed with a focus on major innovation challenges. Several elements in innovations processes are discussed. In line with recent evaluations of the AAL programme it is argued for the need for a broader AAL value chain and better integration with existing services and service innovations. More viable business models must be developed. Welfare technologies should be seen as "digital infrastructures" rather than as stand-alone applications. Another challenge is to involve users in a more systematic way in the innovation and business development.

## Introduction

Dr Ivar Solheim is Chief Research Scientist in Norwegian Computing Center, Norway, working on a wide range of research projects funded by both national and EU funding bodies, with huge industrial research and development expertise and experience.